



# ENTREPRENEURSHIP & MISSIO DEI Panel Event & Barbeque

*Hosted by Eric Swanson*

## Featuring:

**Mark Russell**  
*Cofounder - Russell Media*

**Tom Beck**  
*Consultant - Synergos Solutions, LLC*

**Jim Reiner**  
*Executive Director - Belay Entreprises*

**July 28, 2010**  
**6:00 PM - 9:00 PM**

**Confluence Ministries**  
**1400 Quitman St.**  
**Denver, CO**

*Free Admission*

## TWO BGU COURSES IN DENVER, COLORADO

### MISSION-FOCUSED ENTREPRENEURSHIP: BUSINESS AS MISSION

**July 28 - 31, 2010**

A practical, hands-on approach for an evangelical entrepreneur to start a small business, to understand its infrastructure, operations and context, and to then manage it profitably and in Christ-honoring, biblically-based ways.

Students will be exposed to multiple models for living one's faith in the global marketplace, a unique perspective on the role of tentmaking in Paul's missionary endeavor, and the importance of understanding the holistic and all encompassing nature of God's mission.

#### Professor of Record:



**Mark L. Russell, Ph.D.**

*Mark L. Russell is the cofounder of Russell Media ([www.russell-media.com](http://www.russell-media.com)). He has a Ph.D. in Intercultural Studies from Asbury Theological Seminary, a Master of Divinity from Trinity Evangelical Divinity School and a Bachelor of Science in International Business from Auburn University.*

### PEOPLE MANAGEMENT & DEVELOPMENT

**July 28 - 31, 2010**

God created us to have relationships. True people management and development within any organization is about just such relationships. During our time together we will focus on the practical relational stewardship of people and their talents.

Using a model of strategic people development as a foundation, students will gain hands-on experience in key areas of labor and employee relations, position description writing and analysis, recruitment, hiring, on-boarding, performance management, development and retention. This relationally-focused model of people management and development will take place with an underlying tone of always thinking and leading Christianly in all we do.

#### Professor of Record:



**Ronald F. Smedley**

*Ron is President of Synergistic Resource Associates (SRA), a full service human resource / development consulting firm, located in Placentia California. He has an M. S. from California State University, Long Beach, CA with an emphasis in Industrial/Organizational Psychology and a B. S. in Psychology from Biola College.*

**To register and to download the course syllabus & information sheet,  
please visit [www.bgu.edu](http://www.bgu.edu)**