

BAKKE GRADUATE UNIVERSITY

COURSE SYLLABUS

Bakke Graduate University strengthens ministry leaders who steward resources with and for vulnerable people and places, by means of contextual, Christian-based education innovatively delivered throughout the urban world.

Course Number:	TOW 603 DMin
Course Title:	Marketplace Ministry: The Ethics, Spirituality and Theology of Human Enterprise
Credits:	2 or 3 credit hours
Professor of Record:	Dr. R. Paul Stevens
Class-Session Date:	Distance education course – self-directed – with faculty availability
Schedule:	Time allotment: 2 credit hours 67 hours; 3 credit hours 90 hours
Course Location:	Self-study
Due Dates:	Project Papers and Reports: Due 90 days after registering for the course. <i>(Please send all homework by email to Homework@bgu.edu. All homework must be submitted using the Paper Template and saving using the following format: “your last name + course # + course name.doc”.)</i>

Contact Information	Bakke Graduate University (BGU): Shirley Akers, Student Services Coordinator 1013-8 th Ave., Ste. 401, Seattle, WA 98104 (206) 264-9100 ext. 12 ShirleyA@bgu.edu
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Professor of Record	A Bakke Graduate University Professor or Dr. R. Paul Stevens will grade all the work. Paul is adjunct professor at BGU, and Professor Emeritus, Marketplace Theology at Regent College, Vancouver, BC. He has worked in church leadership, business, student counselling and for over twenty years, the academic world, in North America and world-wide. Paul’s contact information is: paul@rpaulstevens.com
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Course Description	This course will help people develop a biblical foundation for their life in the marketplace whether they are in leadership or not. Integrating values into everyday life, developing governing commitments, developing a framework for ethical decision-making and discovering spiritual disciplines for the marketplace, are themes that will be explored. Participants will gain transferable concepts and ideas that can help them make a difference in the work world.
Instructional Methodology	This distance education course involves (1) Listening to 12 hours of interactive lectures on VCD’s usable in a computer with audio, video of the professor and power point slides. (note: these lectures were first given at Marketplace Bible Institute in Singapore); (2) Prereading and rereading the major texts preferably in sync with the sections of the course as noted below: <i>Doing God’s Business: Meaning and Motivation for the Marketplace</i> (Grand Rapids: Eerdmans,

	<p>2006) (10 hours). A secondary text is recommended: Raymond Bakke, William Hendricks and Brad Smith, <i>Joy at Work: Bible Study Companion</i> (Seattle: PVG, PO Box 70525, Seattle WA 98127-0525, 2005).</p> <p>(3) <i>Reading papers</i> included in the course manual and <i>one additional book</i> from the reading list with a <i>book review</i> on that book indicating the perspective of the author, the major contribution of the book to the subject, some critical analysis and personal engagement (500 words), 15 hours.</p> <p>(4) <i>Case study and theological reflection</i>. Using the model provided in both the text and this manual, the participant will prepare a case study preferably from his or her own work life (approximately 300-400 words) and engage the incident reflectively (approximately 500 words; 20 hours).</p> <p>(5) Engaging in <i>collaborative learning</i> by choosing 1-4 learning partners (not necessarily taking the course for credit) to discuss a subject that emerges in the course as a critical issue for the integration of faith and work. This will involve some research (approx 5 hours), discussion (3 hours) and writing a journal of the learnings (approximately 250-500 words, 2 hours), for a total of 10 hours. <i>Total for 2 credit hours 67 hours</i></p> <p><u>For 3 credit hours add the following:</u></p> <p>(6) <i>Mentoring</i> (3 credit hours only). Those wishing an alternative to the collaborative learning project will undertake to negotiate a mentoring relationship with someone who can assist them in the integration of faith and work, preferably in some industry, not-for-profit, government or service sector that is similar to the participant taking the course. Pastors may choose to be mentored by someone in a societal occupation. It is expected that the participant will meet three or four times with the mentor over a two month period, for a minimum of 1.5 hours each time, and report on questions, issues, learnings and theological discoveries in a short paper (words) 23 hours (total for 3 credit hours - 90 hours investment).</p> <p>The proposal for the collaborative learning subject, the subject of the case study and, in the case of 3-credit hours, the person chosen for the mentoring relationship should be submitted to the administrator of Bakke Graduate University for dialog, suggestions and approval using the form provided. All papers will be due two months after approval is given by the professor of record and extensions will be granted only in the case of medical or other emergencies.</p>
<p>Course Objectives</p>	<ul style="list-style-type: none"> • Understanding the place of work, business, professional life and enterprise in the purpose of God • Ethical guidelines and perspectives for facing challenging workplace situations • Spiritual disciplines appropriate for marketplace and civic involvement • Skill in dealing with concrete situations through case studies in order to respond in a Christian way • Grappling with resistance in the workplace • Developing ministry and service in the marketplace as part of the ministry of the church in the world

PRE-CLASS-SESSION REQUIREMENTS	
Pre-Reading	R. Paul Stevens, <i>Doing God's Business: Meaning and Motivation for the Marketplace</i> (Grand Rapids: Eerdmans, 2006) (10 hours). A secondary text is recommended: Raymond Bakke, William Hendricks and Brad Smith, <i>Joy at Work: Bible Study Companion</i> (Seattle: PVG, PO Box 70525, Seattle WA 98127-0525, 2005).
POST-CLASS-SESSION ASSIGNMENTS	
Case Studies Chapter 1	Using the model provided in both the text and this manual, the participant will prepare a case study preferably from his or her own work life (approximately 300-400 words) and engage the incident reflectively (approximately 500 words). 20 hours The case study is not due until <u>90 days following registration for the course.</u>
Reading and Book Review Chapter 2	<i>Reading papers</i> included in the course manual and <i>one additional book</i> from the reading list with a <i>book review</i> on that book indicating the perspective of the author, the major contribution of the book to the subject, some critical analysis and personal engagement (500 words), 15 hours.
Collaborative Learning Chapter 3	Engaging in <i>collaborative learning</i> by choosing 1-4 learning partners (not necessarily taking the course for credit) to discuss a subject that emerges in the course as a critical issue for the integration of faith and work. This will involve some research (approx 5 hours), discussion (3 hours) and writing a journal of the learnings (approximately 250-500 words, 2 hours), total 10 hours.
Mentoring (2.5 credit hours only) Chapter 4	Three credit hours students will undertake to negotiate a mentoring relationship with someone who can assist them in the integration of faith and work, preferably in some industry, not-for-profit, government or service sector that is similar to the participant taking the course. Pastors may choose to be mentored by someone in a societal occupation. It is expected that the participant will meet three or four times with the mentor over a two month period, for a minimum of 1.5 hours each time, and report on questions, issues, learnings and theological discoveries in a short paper (words) 23 hours.
Evaluation Chapter 5	In the last chapter of your paper you will write an evaluation of the entire course reflecting what you have learned and whether it met what you anticipated from course learning outcomes (goals or objectives) as well as personal goals for the course. Assign yourself a grade. (3 pages)

Note: Students are encouraged to write the first three assignments to their local support group, meaning the genre and form will be contextualized and practical. Like Paul, who wrote *to* the Corinthians then, but *for* us today, it is proposed that you write your assignments to your leadership team or Personal Learning Community (PLC), but for your professors. This will shape the genre and vocabulary of your work. It also means you can get very creative and practical and be accountable for all aspects of your work in this leadership program.

GRADING	2	3
Case Study and Theological Reflection	30%	25%
Book Review	30%	25%
Collaborative Learning Project	30%	25%
Mentoring Report		15%
Evaluation	10%	10%

REQUIRED READING

Title	Author	ISBN #	Pages	Library
<i>Marketplace Ministry: Meaning and Motivation for the Marketplace</i>	R. Paul Stevens, Eerdmans, 2006		224	
<i>Joy at Work: Bible Study Companion</i>	Raymond Bakke, William Hendricks and Brad Smith, (Seattle: PVG, PO Box 70525, Seattle WA 98127-0525, 2005)		214	
<i>Readings and Appendices</i>	R. Paul Stevens ed.		122	

FORMAT

Your completed project must be presented in Turabian format and include all of the following components: 1) title page; 2) table of contents; 3) book reviews; 4) journal; 5) project; 6) self-evaluation; and 7) bibliography. All of these elements are provided in a Paper Template, which you may either download it from BGU’s website (www.bgu.edu) or contact the Registrar and she will email you the template (JudiM@bgu.edu). This template shall be used for *all* papers submitted to BGU.

Required Reading - Appendices

Appendix 1	Siew Li Wong, “The Intrinsic Value of Work”	3
Appendix 2	Don Flow, “Profit”	10
Appendix 3	Jeyachandran, “Towards a More Biblical View of Matter”	15
Appendix 4	R. Paul Stevens, “Vocational Guidance”	19
Appendix 5	R. Paul Stevens, “What Makes a Business Christian?”	27
Appendix 6	Alexander Hill, “Business Ethics”	31
Appendix 7	Patti Towler, “Christian Integrity in the Marketplace”	37
Appendix 8	Peter Curran, “Loyalty in a Short-Term World”	45
Appendix 9	R. Paul Stevens, “Reading the Bible in the Global Marketplace”	54
Appendix 10	R. Paul Stevens, “Theological Reflection (Doing Theology from Below)”	68
Appendix 11	Gordon Preece, “Business as a Calling and Profession”	80
Appendix 12	R. Paul Stevens, “Tentmaking”	116
Appendix 13	R. Paul Stevens, “Financial Support”	123

Recommended Reading:

Robert Banks. *God the Worker: Journeys into the Mind, Heart and Imagination of God*

(Sutherland, Australia: Albatross Books, 1992) – an inspiring study of the metaphors in Scripture for God at work, evocative for image-bearing creatures.

Banks, Robert and Stevens, R. Paul, eds. *The Complete Book of Everyday Christianity* (Downers Grove: InterVarsity Press: 1997): selections from the following articles are recommended (one page here counts for the equivalent of two pages of reading, readings should total 100 pages in the *Complete Book – a one page review should be written on 2 of the articles read and the other articles listed*): Note: these articles are now available in hard

copy R. Paul Stevens, *Marketplace Ministry Handbook* (Vancouver: Regent Publishing, 2005) and soft copy through the ivmdl website and Wordsearch.

Accountability-Workplace; Advertising; Ambition; Automation (see Computer, see also Technology); Boredom; Borrowing (see Debt); Business Ethics; Business Values; Calling; Career; Commuting; Competence; Competition; Compromise; Information Highway; Conflict, Workplace; Conflict Resolution; Contracts; Craftsmanship; Creativity, Workplace; Credit; Culture, Organizational; Discrimination, Workplace; Demotion (see Firing); Downsizing (see Firing); Dress Codes-Workplace; Drivenness; Employment, Part-Time (see Part-Time Employment); Failure; Farming; Fatigue (see Stress); Firing; Gender, Workplace; Gossip, Workplace; Guidance (see Vocational Guidance); Homework; Insurance; Integrity; Investment; Job (see Career); Job Search (see Vocational Guidance); Leadership; Lending (see Credit); Loyalty, Workplace; Management; Marketing (see Advertising); Mobility, Workplace; Money; Negotiating; Networking; Occupation (see Career, Trades, Profession, Work); Office Politics (see Politics, Office); Organization; Organizational Culture and Change; Organizational Values; Ownership; Part-time Employment; Pay; Pension (see Retirement, Investment); Planning; Pollution; Politics, Office; Power; Powers (see Principalities and Powers); Power-Workplace; Profit; Professions; Professionalism (see Professions); Promotion; Retirement; Risk (see Insurance); Salary (see Pay); Self-Employment; Service; Servant Leadership (see Service, see Management); Shiftwork; Stewardship; Stress--Workplace; Strikes; Structures; Success; System; Technology; Talent; Tentmaking; Trades; Unemployment; Unions; Values; Values, Organizational; Vocation (see Calling); Vocational Guidance; Volunteer Work; Waste; Wealth; Whistleblowing; Work; Workaholism (see Drivenness); Work Ethic, Protestant; Workplace.

J.A. Bernbaum and S.M. Steer. *Why Work? Careers and Employment in Biblical Perspective* (Grand Rapids: Eerdmans, 1986)

Richard C. Chewning, ed. *Biblical Principles and Business: The Foundations* (Colorado Springs, 1989)

_____. *Biblical Principles and Business: The Practise* (Colorado Springs: Navpress, 1990)

Joanne B. Ciulla, *The Working Life: The Promise and Betrayal of Modern Work* (New York: Three Rivers Press, 2000).

William Diehl. *Thank God It's Monday* (Philadelphia: Fortress Press) ♪ written by a business consultant with a blend of practical issues and biblical-theological reflection.

Lee Hardy. *The Fabric of This World* (Grand Rapids: Eerdmans, 1990)

Alexander Hill. *Just Business* (Downers Grove: InterVarsity Press, 1997) ♪ on business ethics.

Michael Novak, *Business As a Calling* (Simon and Shuster, 1996)

Gordon Preece. *Changing Work Values: A Christian Response* (Melborne: Acorn Press, 1995) ♪ a fresh analysis of work, especially from the Australian perspective, with solid biblical reflection.

A. Richardson. *The Biblical Doctrine of Work* (London: SCM, 1982) ♪ a classic study rich in biblical reflection.

Leland Ryken. *Work and Leisure in Christian Perspective* (Leicester/Portland: InterVarsity Press/Multnomah, 1987)

Doug Shermann and William Hendricks. *Your Work Matters to God* (Colorado Springs: Navpress, 1987) ♪ a solid evangelical approach to the theology of work with consideration of many practical issues.

- R. Paul Stevens and Robert Banks, *Marketplace Ministry Handbook: A Manual for Work, Money and Business* (Vancouver: Regent Publishing, 2005). This handbook contains about sixty articles originally published in *The Complete Book of Everyday Christianity* (above)
- Miroslav Volf. *Work in the Spirit: Toward a Theology of Work* (New York and Oxford: Oxford University Press, 1991)
- Stefan Cardinal Wyszyński. *All You Who Labor: Work and the Sanctification of Daily Life* (Manchester, NH: Sophia Press, 1995) this book was originally written in 1946, has been translated from the Polish and is an influential Roman Catholic perspective on the spirituality of work.

Abbreviated Bibliography:

(Note: a complete annotated bibliography will be made available: Pete Hammond and Paul Stevens, *The Annotated Marketplace Bibliography* (Downers Grove: InterVarsity Press))

In addition to the texts and sources named above, the following are highly recommended:

- Anthony. *The Ideology of Work* (London: Tavistock, 1977)
- Robert Banks. *All the Business of Life: Bringing Theology Down-to-Earth* (Tring, Eng.: Lion Publishing, 1987, republished as *Redeeming the Routines*, Victor Books)
- Michael Bauman. *Man and Marxism: Religion and the Communist Retreat* (Hillsdale, MI: Hillsdale College, 1991)
- Jacques Ellul. *The Ethics of Freedom*, trans Geoffrey Bromily (Grand Rapids: Eerdmans, 1976)
 _____ . *The Technological Bluff* (Grand Rapids: Eerdmans, 1990)
- A. Emerson and C. Forbes. *The Invasion of the Computer Culture* (Downers Grove: InterVarsity Press, 1989)
- Bob Goudzwaard. *Capitalism and Progress: A Diagnosis of Western Society*, trans. J. Van Nuis Zylstra (Grand Rapids: Eerdmans, 1979)
- R.M. Grant. *Early Christianity and Society* (New York: Harper and Row, 1977), pages 66-95
- James Houston. *I Believe in the Creator* (Grand Rapids: Eerdmans, 1980)
- Paul Marshall et al., *Labour of Love: Essays on Work* (Toronto: Wedge, 1980)
- P. Marshall, "Calling, Work and Rest," in M. Noll, and D. Wells, eds. *Christian Faith and Practice in the Modern World* (Grand Rapids: Eerdmans, 1988), pages 199-217
- P. Marshall, "Max Weber's Protestant Ethic," in *Tydskrif vir Christelike Wetenskap* (1991:1-2), pages 81-103
- Richard J. Mouw. *Called to Holy Worldliness* (Philadelphia: Fortress Press, 1980)
- J.O. Nelson. *Work and Vocation* (New York: Harper, 1954), pages 35-81, 82-115
- Michael Novak. *Toward a Theology of the Corporation* (Washington, D.C.: American Enterprise Institute for Public Policy Research, 1981)
 _____ . *Business as a Calling* (Simon and Shuster, 1996)
- Wayne Oates. *Your Right to Rest* (Philadelphia: Westminster, 1984)
- Pope John Paul II. *On Human Work* (Boston: St. Paul Editions, 1981)
- Renesch, John, ed. *New Traditions in Business* (San Francisco: Berrett-Koehler Publishers, 1992)
- Robert E. Slocum. *Ordinary Christians in a High-Tech World* (Waco, Texas: Word, 1986).
- Studds Terkel. *Working*
- Graham Tucker. *The Faith-Work Connection* (Toronto: Anglican Books Centre, 1987)
- Tony Walter. *Need: The New Religion* (Downers Grove: InterVarsity Press, 1985)
- C. Westermann. "Work, Civilization and Culture in the Bible," in G. Baum, ed. *Work and Religion* (New York: Seabury, 1980), pages 81-91

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